



## **VTech® Earns More than 90 Industry Awards for Top Holiday Toys**

*Pop-a-Balls™ Push & Pop Bulldozer™, Go! Go! Smart Wheels® Race & Play Adventure Park™ and Zoo Jamz Stompin' Fun Drums™ Among the Many Toys Honored*

CHICAGO, November 21, 2017 /PRNewswire/ Today VTech® announced its toys received more than 90 accolades from respected toy and parenting industry experts, toy advisory boards and retailers for the holiday season. The Pop-a-Balls™ Push & Pop Bulldozer™, Go! Go! Smart Wheels® Race & Play Adventure Park™ and Zoo Jamz Stompin' Fun Drums™ were standouts, garnering multiple awards each. Additional toys that received recognition from various organizations include the GearZooz™ Roll & Roar Animal Train™, Go! Go! Smart Friends® Shimmering Seashell Castle™, Pull & Discover Activity Elephant™, Kidizoom® Action Cam 180, Kidizoom® Smartwatch DX2 and 4-in-1 Stroll & Grow Tek Trike™.

"It's truly an honor that our VTech toys are selected year after year by such prestigious organizations," said William To, President, VTech Electronics North America. "We take great pride in our product development to deliver the best play experiences for children, and as we head into the holiday season, it's encouraging to see the hard work recognized."

VTech toys were named to several of the toy industry's most sought-after lists, including TTPM's "Most Wanted" and *The Toy Insider's* "Hot 20." Awards and distinguishing honors were received from *Parents Magazine* Best Toys of the Year, *Scholastic Parent & Child* Gold Star Toy, Oppenheim Toy Portfolio, National Parenting Product Awards (NAPPA), Tillywig Toy & Media Awards, PAL Awards, Dr. Toy, The National Parenting Center, Mom's Choice Awards, Parents' Choice Awards, The Goddard School Preschooler-Approved Toy Test, Hot Diggity Awards and *Creative Child Magazine* Awards. VTech also topped major retailer holiday lists, including the Walmart Chosen by Kids List and Amazon Holiday Toy List.

Additional details about VTech's award-winning products can be found at [www.vtechkids.com](http://www.vtechkids.com). The complete list of VTech's awards to date includes:

### **Go! Go! Smart Wheels® Race & Play Adventure Park™**

- Toy Insider "Hot 20"
- *Creative Child Magazine* Award
- Dr. Toy's 100 Best Children's Products Award Winner
- Hot Diggity Awards Winner
- Mom's Choice Awards: Toys, Games & Puzzles, Gold Award
- National Parenting Product Awards (NAPPA) Winner
- PAL Awards Fall Winner
- The Goddard School Preschooler-Approved Toy Test Winner
- The National Parenting Center Seal of Approval
- Tillywig Top Fun Award

### **Go! Go! Smart Wheels® Racing Runway Airplane™**

- *Creative Child Magazine* Award
- Mom's Choice Awards: Toys, Games & Puzzles, Gold Award
- National Parenting Product Awards (NAPPA) Winner

- Oppenheim Toy Portfolio Platinum Award
- The National Parenting Center Seal of Approval
- Tillywig Brain Child Award

#### **Go! Go! Smart Friends® Shimmering Seashell Castle™**

- *Creative Child Magazine* Award
- Hot Diggity Awards Winner
- Mom's Choice Awards: Toys, Games & Puzzles, Gold Award
- National Parenting Product Awards (NAPPA) Winner
- PAL Awards Fall Winner
- PAL Top 10 Toys: Preschool
- The National Parenting Center Seal of Approval
- Tillywig Best Creative Fun Award

#### **Pop-a-Balls™ Push & Pop Bulldozer™**

- TTPM Most Wanted, Preschool Category
- Amazon Holiday Toy List: Tech Toys
- *Creative Child Magazine* Award
- Dr. Toy's 100 Best Children's Products Award Winner
- Mom's Choice Awards: Toys, Games & Puzzles, Gold Award
- National Parenting Product Awards (NAPPA) Winner
- Oppenheim Toy Portfolio Gold Award
- PAL Awards Fall Winner
- PAL Top 10 Toys: Toddler
- *Scholastic Parent & Child*: Gold Star Toy Winner
- The National Parenting Center Seal of Approval
- Tillywig Brain Child Award

#### **GearZooz™ Roll & Roar Animal Train™**

- *Creative Child Magazine* Award
- Dr. Toy's 100 Best Children's Products Award Winner
- Hot Diggity Awards Winner
- Mom's Choice Awards: Toys, Games & Puzzles, Gold Award
- National Parenting Product Awards (NAPPA) Winner
- PAL Awards Fall Winner
- Parents' Choice Approved Award
- The National Parenting Center Seal of Approval
- Tillywig Brain Child Award

#### **Zoo Jamz Stompin' Fun Drums™**

- *Creative Child Magazine* Award
- Mom's Choice Awards: Toys, Games & Puzzles, Gold Award
- National Parenting Product Awards (NAPPA) Winner
- PAL Awards Fall Winner
- PAL Top 10 Toys: Preschool
- Parents' Choice Fun Stuff Award
- *Parents Magazine*: Best Toys of the Year
- The National Parenting Center Seal of Approval
- Tillywig Best Creative Fun Award

#### **Pull & Discover Activity Elephant™**

- *Creative Child Magazine* Award
- Mom's Choice Awards: Toys, Games & Puzzles, Gold Award
- National Parenting Product Awards (NAPPA) Winner
- PAL Awards Fall Winner
- PAL Top 10 Toys: Infant
- The National Parenting Center Seal of Approval
- Tillywig Parents' Favorite Products Award

#### **Storytime Rhymes Sheep™**

- *Creative Child Magazine* Award
- Tillywig Parents' Favorite Products Award

#### **Lil' Critters Shake & Wobble Busy Ball™**

- *Creative Child Magazine* Award
- The Goddard School Preschooler-Approved Toy Test Winner
- Tillywig Brain Child Award

#### **4-in-1 Stroll & Grow Tek Trike™**

- Mom's Choice Awards: Gear & Accessories, Gold Award
- National Parenting Product Awards (NAPPA) Winner
- PAL Awards Fall Winner
- Parents' Choice Approved Award
- The National Parenting Center Seal of Approval
- Tillywig Top Fun Award

#### **KidiBuzz™**

- TTPM Most Wanted
- Parents' Choice Silver Award

#### **Kidizoom® Smartwatch DX2**

- National Parenting Product Awards (NAPPA) Winner
- Parents' Choice Recommended Award
- The National Parenting Center Seal of Approval
- Tillywig Top Fun Award

#### **Kidizoom® Action Cam 180**

- Mom's Choice Awards: Toys, Games & Puzzles, Gold Award
- National Parenting Product Awards (NAPPA) Winner
- Parents' Choice Silver Award
- The National Parenting Center Seal of Approval
- Tillywig Top Fun Award

#### **Pop-a-Balls™ Drop & Pop Ball Pit™**

- Walmart Hottest Holiday Toys

#### **Sort & Build Farm™**

- *Creative Child Magazine* Award
- Tillywig Best Creative Fun Award

#### Lights & Lullabies Travel Mobile™

- *Creative Child Magazine* Award
- Tillywig Parents' Favorite Products Award

#### Baby Beats Monkey Drum™

- *Creative Child Magazine* Award
- Tillywig Top Fun Award

#### KidiBeats Drum Set™

- Amazon Holiday Toy List: Top 100

#### Sit, Stand & Ride Baby Walker

- Amazon Holiday Toy List: Top 100

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#### **About VTech®**

VTech is a world leader in age-appropriate and developmental stage-based electronic learning products for children. As a pioneer in the learning toy category, VTech develops high-quality, innovative educational products that enrich children's development and make learning fun. With a rich 40 year history, VTech has not only established itself as a learning authority but also consistently remains at the forefront of innovation with multiple award-winning products, including prestigious Toy of the Year (TOTY) Award winners. The company also has a broad range of award-winning infant, toddler and preschool products available in 31 different languages worldwide, with more than 100 new products introduced every year. In order to further strengthen VTech's position as a learning authority, the company's Expert Panel, with esteemed experts in reading, language arts, science, math, and child development, consult on new product introductions.

VTech Electronics North America, L.L.C. is based in Arlington Heights, Illinois. VTech Electronics Limited is headquartered in Hong Kong with distribution globally.

For more information about VTech's electronic learning products, visit [www.VTechKids.com](http://www.VTechKids.com), [www.facebook.com/VTechtoys](https://www.facebook.com/VTechtoys) on Facebook or follow [@VTechToys](https://twitter.com/VTechToys) on Twitter.

#### **Media Contact:**

Nicole Centinaro

Coyne Public Relations

973-588-2000

[ncentinaro@coynepr.com](mailto:ncentinaro@coynepr.com)